



South Africa's only independent sugar industry magazine, *Shukela* is diversifying in keeping with industry trends.

Stories, interviews and in-depth commentary, written by professional journalists in the new-look *Shukela Plus*, will profile those who are on a journey to produce a new range of crops and downstream products which could include:

- Avocados
- Biofuels
- Co-generated electricity
- Organic citrus
- Essential oils
- Industrial hemp

South Africa's sugar industry is in an exciting phase of its history and *Shukela Plus* is front and centre.

PRICING:

Double page spread	R22 712.00	Inside back cover	R14 669.00
Full page	R13 335.00	Half page	R8 873.00
Outside back cover	R14 669.00	Quarter page	R5 880.00
Inside front cover	R14 669.00	Calendar	R8 400.00

Rates in SA Rands, excluding VAT and excluding agency commission and design fees. Other special positions available on request.

FEATURE	BOOKING	MATERIAL	PUBLISHED
Autumn	10 April	12 April	May
Winter	6 July	8 July	August
Spring	10 November	13 November	December
Calendar	29 October	31 October	December

READERSHIP & DISTRIBUTION:

Print run- 2 700 copies, via direct distribution, quarterly.
 Website advert views - 8 100 per month. Facebook impressions - 16 500 per month.
 Readership and distribution includes: Suppliers, Nurseries, Industry Stakeholders, Growers, including: sugar cane / macadamia / avocado

ADVERTISING:

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